

1. Who are we?

2. What are we trying to do?

3. Why? What is the impact of our work?

4. In one sentence, describe the long-term change that you would like to see brought about in an ideal world, as a result of your organisation's work.

5. In one or two sentences, describe the overall purpose of the organisation in a way that looks to your vision and says what you're trying to do and for whom.

6. Our Strategic priorities should be:
 -
 -
 -

Reproduced with kind permission of BEMIS. Published on the CVS Falkirk Resource Library (www.cvsfalkirk.org.uk)

Version: 1.0

Published: October 2017 Review date: October 2018